



TO BENEFIT THE ARC OF CARROLL COUNTY

December 4, 2010

Winters Mill High School

7:30pm

SPONSORSHIP OPPORTUNITIES

PRESIDENTIAL SPONSOR - \$5,000

- Tickets and preferred seating for 14
- Company logo featured on title screen of event multi-media presentation
- Full-page program ad with premium placement (*choice of inside front cover or back page*)
- Recognition in promotional materials and advertisements
- Logo with link on Capitol Steps page of The Arc web site
- Complimentary one year corporate membership in The Arc of Carroll County
- Recognition from the podium at the event

VICE-PRESIDENTIAL - \$2,500

- Tickets and preferred seating for 10
- Company logo featured on event multi-media presentation
- Half-page program ad with priority placement
- Recognition in promotional materials and advertisements
- Logo with link on Capitol Steps page of The Arc web site

SECRETARY OF STATE - \$1,000

- Tickets and preferred seating for 6
- Listing on event multi-media presentation
- Half-page program ad
- Recognition in promotional materials and advertisements
- Listing on Capitol Steps page of The Arc web site

SENATOR - \$500

- Tickets and preferred seating for 4
- Listing on event multi-media presentation
- Quarter-page program ad
- Recognition in promotional materials and advertisements
- Listing on Capitol Steps page of The Arc web site

AMBASSADOR - \$250

- Two tickets to the performance
- Listing on event multi-media presentation
- Eighth-page program ad
- Recognition in promotional materials and advertisements
- Listing on Capitol Steps page of The Arc web site

THE ARC OF CARROLL COUNTY CAPITOL STEPS

SPONSORSHIP AGREEMENT FORM

Company/Individual Name (Please list company/individual name as you would like it to appear on promotional materials)

Contact Name

Mailing Address

City/State/Zip

Phone/Fax

Email

Sponsorship Level

- | | | | |
|--|---------|--|--------|
| <input type="radio"/> Presidential Sponsor | \$5,000 | <input type="radio"/> Senator Sponsor | \$ 500 |
| <input type="radio"/> Vice-Presidential Sponsor | \$2,500 | <input type="radio"/> Ambassador Sponsor | \$ 250 |
| <input type="radio"/> Secretary of State Sponsor | \$1,000 | | |

Payment Options

Payment in full prior to **October 15, 2010** is required to assure full sponsorship benefits.

- Check enclosed payable to **The Arc of Carroll County**
180 Kriders Church Rd., Westminster, MD 21158

- Please charge my _____ Visa _____ MasterCard
Name as it appears on card _____

Card Number _____ Expiration Date _____

3-digit security code _____ Signature _____

Thank you again for supporting The Arc of Carroll County. Important reminders:

- Please **fax or mail the sponsorship form a.s.a.p.** to maximize your opportunity for recognition.
- Please send an **electronic version of your logo** to lalbin@arccarroll.com. Please send both black-and-white and color versions. JPG files are preferred for logos.
- Please forward your **advertisement artwork** for the event program by **Friday, October 22, 2010**.

Full Page – 6 ½” x 8 ½” (vertical layout/no bleeds)

Half Page – 6 ½” x 4 ¼” (horizontal layout/no bleeds)

Quarter Page – 3 ¼” x 4 1/8” (vertical layout/no bleeds)

Eighth Page – 3 ¼” x 2” (horizontal layout/no bleeds)

All images should be at least 300 dpi. Ads can be sent in PDF, JPEG, TIF or GIF formats to Lisa Albin at lalbin@arccarroll.com.

- Questions? Please contact Lisa Albin at 410-848-4124 ext. 146 or lalbin@arccarroll.com.